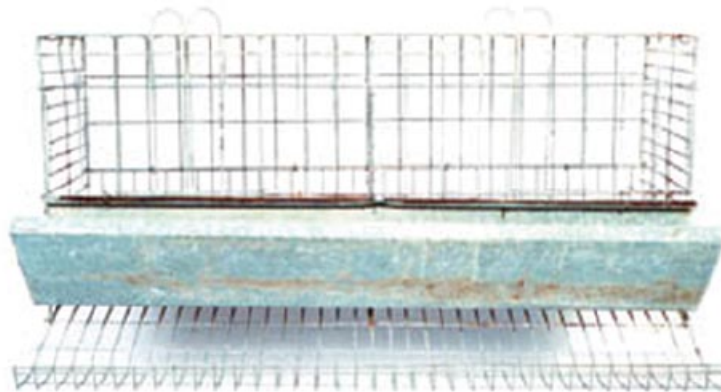


The Egg Beater. SAFE print advertisement. Time, New Idea and That's Life magazines.  
Christchurch: SAFE.



THE EGG BEATER



THE HEN BEATER

## A LIFETIME GUARANTEE CAGED BATTERY HENS SUFFER

A battery hen is crammed inside a tiny wire-floored cage — given less space than a phone book cover. She suffers painful leg injuries and is continually pecked by frustrated cage mates. Her beak is mutilated. Her diet is mash. She will never walk, wing flap or dust-bathe — sunlight, privacy and fresh air are denied. For New Zealand's 2.4 million battery hens, it's a living hell.

Help stop the madness. Don't buy battery hens eggs.  
Pledge your support by calling 0800 SAVE US.



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