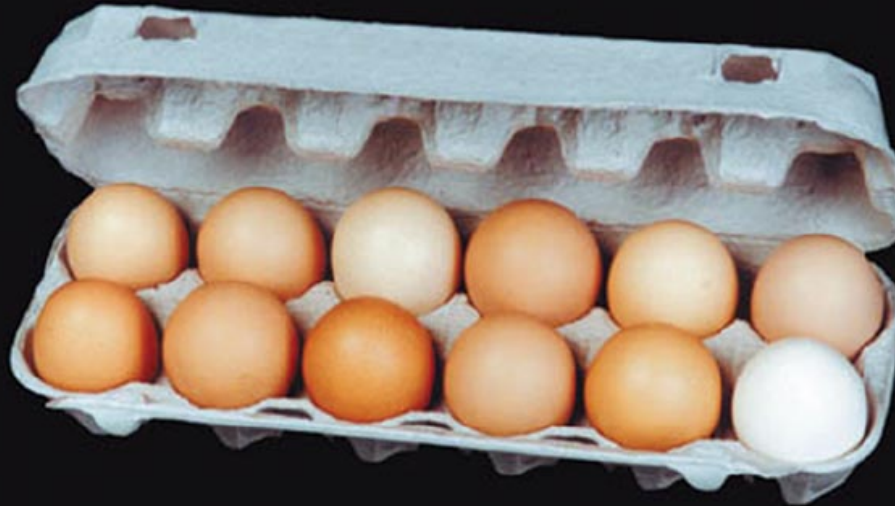


## 14 WRITTEN & VISUAL (ADVERTISEMENT)



Egg Carton. **SAFE** print advertisement. *Time*, *New Idea* and *That's Life* magazines.  
Christchurch: **SAFE**.



If you're a battery hen,  
at least your eggs are  
made to feel comfortable!

A battery hen is crammed inside a tiny wire-floored cage — given less space than a phone book cover.

She suffers painful leg injuries and is continually pecked by frustrated cage mates.

Her beak is mutilated. Her diet is mash. She will never walk, wing flap or dust-bathe — sunlight, privacy and fresh air are denied. For New Zealand's 2.4 million battery hens, it's a living hell.

Help stop the madness.

Pledge your support by calling toll free 0800 SAVE US.



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