

Don't be fed cruelty. SAFE print advertisement. Christchurch: SAFE, 2004. (in response to McDonalds Farm Fresh advertisement).

DON'T BE FED CRUELTY!



MCDONALD'S "FARM FRESH" EGGS ARE CRUEL BATTERY CAGE EGGS

Like McDonald's and Farmer Brown, supermarkets and other food outlets hide the barbaric origin of their eggs by calling them "Farm Fresh".



0800 SAVE US

Show them that you will not be fooled.
Don't buy cruelly produced eggs no matter what
misleading name they come under!
Make it a rule you never break!

SAFE
The voice for all animals

www.safe.org.nz