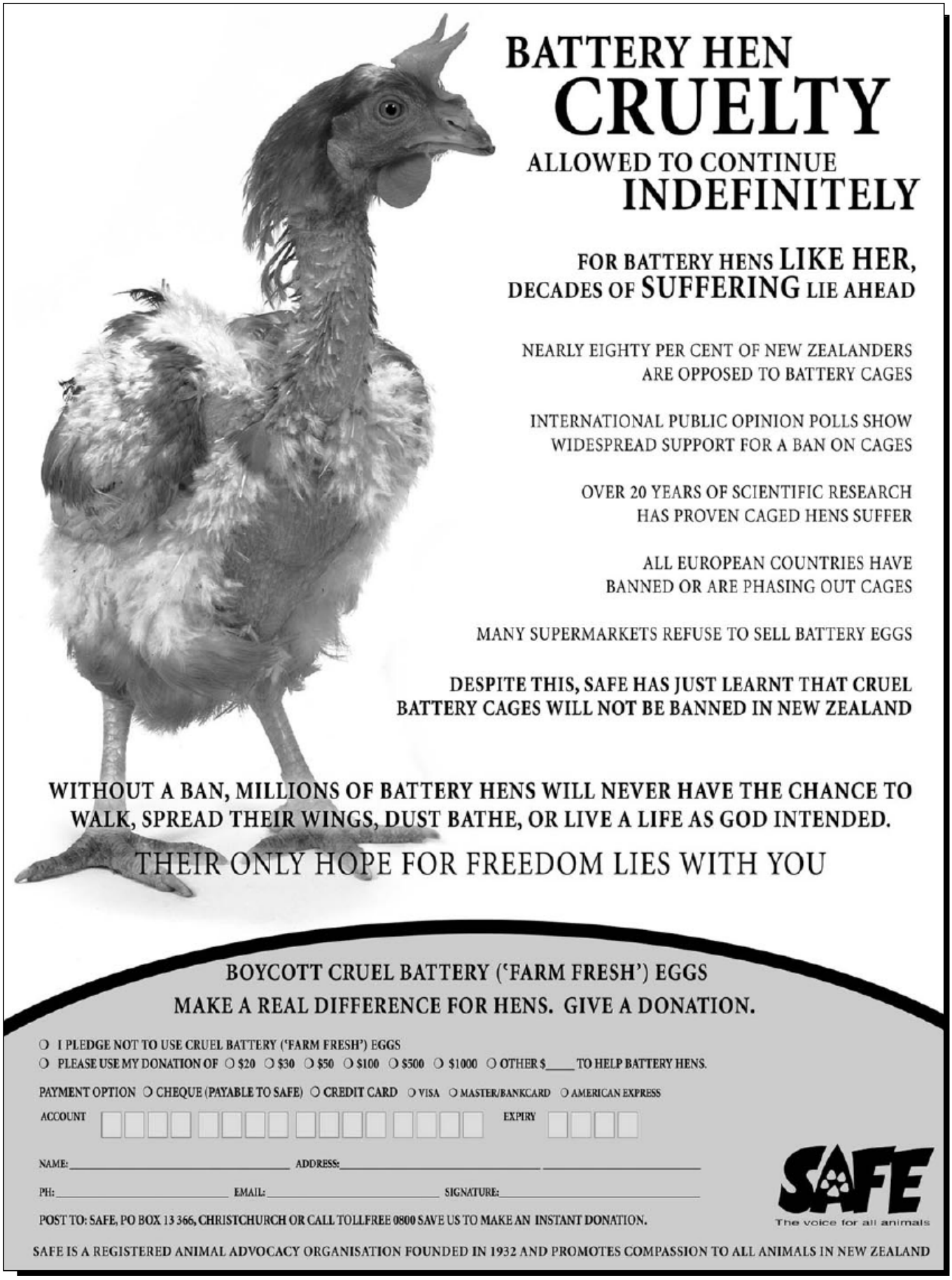Battery Hen Cruelty. **SAFE print advertisement. Christchurch: SAFE, 2004.**