



SAFE FREEDOM FOR PIGS CAMPAIGN

## SOW STALL CRUELTY

A pregnant sow is kept in a narrow stall on a concrete floor. She can only stand up or lie down.

Out of frustration, she will repeatedly bite at the metal bars around her. This severe confinement can lead to abnormal behaviour, leg weakness and health problems.

In New Zealand approximately 22,000 sows will suffer in stalls.

• Sow stalls are banned in the United Kingdom and Sweden and will soon be phased out in Finland, Netherlands, the Netherlands and Denmark.

Love Pigs, not Pork!

SAFE FREEDOM FOR PIGS CAMPAIGN

animal abuse PROTECTION

FRIENDSHIP

ADVOCACY

## For the Love of Pigs...

Empowering compassionate consumers to help New Zealand pigs

Many New Zealand pig farmers treat pigs unethically, as if pigs were mere machines. It's an industry devoid of love or respect. Pig farmers get away with keeping pigs in filthy conditions because New Zealanders don't care enough to act.

Consumers do however have their choice, and have the right to choose when it comes to the food they eat. It's up to you - from pig to fork. From the ethical, long-term view to the bottom line, you can help to end the cruel and inhumane treatment of pigs in New Zealand. You can demand that the pig industry stop using the cruel and inhumane treatment of pigs. You can demand that the pig industry stop using the cruel and inhumane treatment of pigs.

Love Pigs, not Pork!

PIG RESCUE PACK

FOR THE LOVE OF PIGS...

HELP SAFE END PIG CRUELTY

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