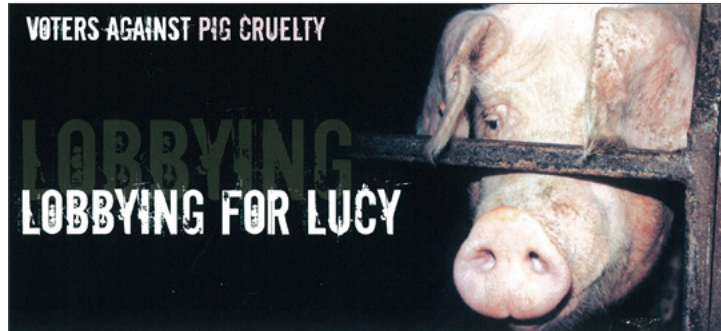


SOCIAL STUDIES TEXTS

Written and Visual Texts (Postcards)

'Are Your Customers Fed Up with Pig Cruelty?' Postcards. SAFE (2006).



Factory-farmed pigs like Lucy are kept in cruel confinement systems that have been found to breach New Zealand animal welfare legislation. Despite this, the Minister of Agriculture has failed to ban these practices. We now need your help to convince the Minister to do his job and enforce the law to protect pigs like Lucy.

Please help convince the Minister to do his job by enforcing the law to protect animals in New Zealand from cruelty.



ARE YOUR CUSTOMERS FED UP WITH PIG CRUELTY?



To the Manager/Owner of my favourite eatery...

After learning about how pigs are raised on New Zealand factory farms, I have become sensitive to pig welfare. It upsets me to think that these intelligent animals are kept in small crates and overcrowded pens. I have pledged to no longer buy or eat intensively farmed bacon, ham and pork. I am asking you, as the manager of one of my favourite eateries, to also help pigs by investigating alternatives to the factory farmed pig products you use in your establishment.

The organisation leading the campaign against pig cruelty is offering you free information so you can make a considered decision on this matter. I hope you will accept this offer by returning this card to the free post address.

Customer name
Phone/Email

SUPPORTER RESPONSE

I LOVE PIGS!

"Dogs look up at you, cats looks down on you, but pigs is equal!"



Help protect pigs in New Zealand by being part of SAFE's **FREEDOM FOR PIGS** campaign.