

# SOCIAL STUDIES TEXTS

## Written and Visual Texts (Posters)

'Freedom for Pigs Campaign'. Posters. SAFE (September 2008).



LOVEPIGS.ORG.NZ SAFE'S FREEDOM FOR PIGS CAMPAIGN

### NO LIFE FOR ANY MUM




At the end of her pregnancy, the sow is placed in a farrowing crate where she will give birth.



She can only stand up and lie down. Her inability to express her normal mothering behaviour causes stress and can lead to depression. Her piglets are taken away at only four weeks of age.



The grieving sow will be impregnated again and returned to the sow stall where the cycle of abuse starts all over again.

- Outdoors, pregnant sows construct a private nest in which to give birth to, and suckle, their babies.

Love Pigs, not Pork! **SAFE**

LOVEPIGS.ORG.NZ SAFE'S FREEDOM FOR PIGS CAMPAIGN

### FOR THE LOVE OF PIGS...




Idyllic images of tranquil farm animal life are imprinted on us from childhood – happy and contented animals blissfully living life freely outdoors.



The reality for most farmed animals could not be further from the truth.



In New Zealand most pigs lead a miserable existence inside dark, overcrowded pens or in crates so small they can't even turn around.

**SAY NO TO CRUEL PORK!**

Love Pigs, not Pork! **SAFE**

LOVEPIGS.ORG.NZ SAFE'S FREEDOM FOR PIGS CAMPAIGN

### SOW STALL CRUELTY




A pregnant sow is kept in a narrow stall on a concrete floor. She can only stand up or lie down.



Out of frustration, she will repeatedly bite at the metal bars around her. This severe confinement can lead to abnormal behaviour, leg weakness and health problems.



In New Zealand approximately 22,000 sows will suffer in stalls.

- Sow stalls are banned in the United Kingdom and Sweden and will soon be phased out in Finland, Switzerland, the Netherlands and Denmark.

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### WAYS YOU CAN HELP




Say no to cruel pork!  
At the very least, have a pork-free week once a month.



Ask your favourite café or restaurant to not use factory-farmed pork.



Contact your local MP and ask for legislation that will end cruel factory farming practices.

Become a SAFE volunteer or make a donation. Donate over \$10 and receive a cool pig information pack.

Contact: SAFE, PO Box 13366, Christchurch  
Ph/fax: 03 379 9711 Email: safe@safe.org.nz

Love Pigs, not Pork! **SAFE**