

SOCIAL STUDIES TEXTS

Written and Visual Texts (Leaflet)

'For the love of pigs...'. Leaflet. SAFE (June 2007).



LOVEPIGS.ORG.NZ
SAFE'S FREEDOM FOR PIGS CAMPAIGN

FOR THE LOVE OF PIGS...

Actress Angela Bloomfield says . . .

"While pigs continue to be disrespected, we have a problem. SAFE offers us easy access to change it if we all work together. Take the time to write a letter and send it to your MP . . . it's that easy!"

Ran the sow

SAY NO TO CRUEL PORK!

Love Pigs, not Pork!

SOW STALL CRUELTY

A sow can spend all or part of her 16-week pregnancy in a narrow stall on a bare concrete floor. She can only stand up or lie down. Kept in semi-darkness she repeatedly bites in frustration at the metal bars. This severe confinement can lead to abnormal behaviour, leg weakness and health problems. In New Zealand approximately 22,000 sows will suffer in stalls.

Sow stalls are banned in the United Kingdom and Sweden and will soon be phased out in Finland, Switzerland, the Netherlands and Denmark.

DEPRIVED FREEDOM

At the end of her pregnancy, she is placed in a farrowing crate where she will give birth. Again, she can only stand up and lie down. With no straw, she is unable to build a nest for her piglets. Her inability to express her normal mothering behaviour causes frustration and can lead to depression. Her piglets are often taken away at a mere four weeks of age. The grieving sow is usually impregnated again and returned to the sow stall where the cycle of abuse starts all over again.

Outdoors, a pregnant sow will construct a private nest to give birth to her babies.

'FARMED' FOR PORK

Separated from their mothers, piglets spend the remainder of their short lives crammed inside dark, overcrowded pens on concrete or wooden-slatted floors. The piglets are unable to roam, dig or play. The stress of living under such harsh conditions can cause the piglets to bite each other's tails. This can lead to more serious forms of cannibalism. To combat this, farmers usually cut off the piglets' tail in their first week of life, instead of providing the animals with more space.

Around 800,000 pigs are farmed and slaughtered each year in New Zealand.

HELP SAFE END PIG CRUELTY

1) Don't buy factory farmed bacon, ham or pork products.
2) Support SAFE's campaign by making a donation.

YES, YOU HAVE MY SUPPORT TO HELP FREE THE PIGS BY DONATING:

\$10
 \$25
 \$50
 \$100
 \$500
 OTHER _____

DONATE OVER \$10 AND RECEIVE YOUR PIG RESCUE PACK WITH WAYS TO HELP PIGS

NAME _____ SIGNATURE _____
 ADDRESS _____
 PHONE _____ EMAIL _____
 MOBILE _____

CREDIT CARD
 VISA
 MASTERCARD
 AMERICAN EXPRESS

ACCOUNT [] [] [] [] [] [] [] [] [] [] [] []
 EXPIRY [] [] [] []

CHEQUE
 I ENCLOSE MY CHEQUE PAYABLE TO SAFE FOR \$ _____

POST TO: LOVEPIGS, SAFE, PO Box 13366, Christchurch 8141
 WWW.SAFE.ORG.NZ

**Former Miss New Zealand
Kay Anderson says . . .**

"Pigs are very sensitive creatures with great intelligence. They must suffer terribly inside factory farms. Please join me in supporting SAFE's campaign against pig cruelty."

The voice for all animals