## **SOCIAL STUDIES TEXTS**

Written and Visual Texts (Pledge)

'Take the Pledge Against Pig Cruelty'. Pledge. SAFE (2009).







## USE YOUR **CONSUMER POWER** EACH TIME YOU SHOP





## DEAR SUPERMARKET MANAGER

As a loyal customer I am concerned that your supermarket stocks factory farmed pork products. I urge you to stop selling pork, bacon and ham products from farms that use pig crates or fattening pens.

In the meantime, please identify the farming methods used on the packaging. This provides vital information I need to make informed buying decisions.

FULL NAME

SIGNED

Sign a pledge card each time you shop to keep reminding your supermarket that you seek their support to help pigs. Please hand to the teller to give to the manager or place in their suggestion box.

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